

Re: Quick chat?

**Subject:** Re: Quick chat?

**From:** Henna Sherzai </O=LABID/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=HENNA SHERZAI4CA>

**Date:** 02/29/2016 02:05 PM

**To:** Noah Strouse <noah@historiccore.bid>

**CC:** Blair Besten <blair@historiccore.bid>

So sorry. I'm running a little late leaving a meeting. If you are available at 2:15 I should be able to get there by then. Apologies!

Sent from my iPhone

On Feb 24, 2016, at 2:24 PM, Noah Strouse <[noah@historiccore.bid](mailto:noah@historiccore.bid)> wrote:

Great. Sending a calendar invite now.

 **HistoricCo** **NOAH STROUSE**  
*Marketing & Services Coordinator*

209-211 W 5th Street  
Los Angeles, California 90013

**p** 213/488-1901

**c** 310/383-6304

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24HR HOTLINE:

**213/239-8336**

On Wed, Feb 24, 2016 at 2:18 PM, Henna Sherzai  
<[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)> wrote:

That works for me.

**From:** Noah Strouse [mailto:[noah@historiccore.bid](mailto:noah@historiccore.bid)]

**Sent:** Wednesday, February 24, 2016 2:17 PM

**To:** Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>

**Cc:** Blair Besten <[blair@historiccore.bid](mailto:blair@historiccore.bid)>

**Subject:** Re: Quick chat?

Hey Henna,

Looking forward to chatting about this. Can you do Monday at 2:00pm?

Noah

[HistoricCoreLogo.jpg](#)

**NOAH STROUSE**

*Marketing & Services Coordinator*

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Los Angeles, California 90013

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On Wed, Feb 24, 2016 at 1:34 PM, Henna Sherzai

Re: Quick chat?

<[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)> wrote:

Great. Should only take 15-20 minutes.

**From:** Blair Besten [mailto:[blair@historiccore.bid](mailto:blair@historiccore.bid)]  
**Sent:** Wednesday, February 24, 2016 1:33 PM  
**To:** Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>  
**Cc:** Noah Strouse <[noah@historiccore.bid](mailto:noah@historiccore.bid)>  
**Subject:** Re: Quick chat?

Yes - Have Noah put something down for all of us.



HistoricC

**Blair Besten**  
*Executive Director*

209-211 W 5th Street  
Los Angeles, California 90013

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On Wed, Feb 24, 2016 at 12:19 PM, Henna Sherzai  
<[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)> wrote:

I should have mentioned Iâ'm out of the office on Friday. Apologies! Do you have any availability on Monday afternoon? Also open all day Tuesday.

Re: Quick chat?

**From:** Blair Besten [mailto:[blair@historiccore.bid](mailto:blair@historiccore.bid)]  
**Sent:** Wednesday, February 24, 2016 11:55 AM  
**To:** Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>  
**Subject:** Re: Quick chat?

Henna,

Friday is best for me. Sometime before noon.



**Blair Besten**  
*Executive Director*

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Los Angeles, California 90013

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On Wed, Feb 24, 2016 at 11:53 AM, Henna Sherzai  
<[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)> wrote:

Hi Blair,

I was wondering if you have a few minutes to chat in the next few days about a rebrand project we're working on. Carol asked that we run a couple of things by you, specifically our proposed use of

Â“DTLA.Â”

Is there a good time for you? We can do a call or I can swing by your office.

Let me know. Thanks!

<image002.gif>

**Henna Sherzai**

Director of Marketing

**Downtown Center Business Improvement District**

626 Wilshire Blvd., Ste. 200, Los Angeles, CA 90017

.call (213) 624-2146 225

direct [\(213\) 416-7515](tel:(213)416-7515)

fax [\(213\) 624-0858](tel:(213)624-0858)

.email [hsherzai@DowntownLA.com](mailto:hsherzai@DowntownLA.com)

.go to [www.DowntownLA.com](http://www.DowntownLA.com)

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Re: Quick chat?

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— Attachments: —

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